

# Figure It Out!

## Making Smart Decisions in a Dumbed-Down World

Discover what the best decision makers do to thrive in today's crazy-busy workplace.

How well do you battle the distractions that sap your time and ability to make the best decisions? What will smart decision making look like in the future? We all face endless distractions, unreasonable demands, and a dependence on menu-driven software. Is it any wonder we are becoming more shallow in our thinking?

Based on Bob Wendover's award-winning book, *Figure It Out!*, discover how successful decision makers solve problems in today's complicated, yet dumbed-down world. Join Bob for an entertaining, high energy, and interactive keynote that will help you battle the forces of distraction and shallow thinking and improve your daily results.



- How smart decision makers deal successfully with ambiguity.
- Why most multi-tasking is an anchor on productivity and how to manage it.
- How the 5Cs of problem solving will put a sharper edge on your daily decision making.
- The five questions that will get you to the heart of any problem.
- The seven attributes of smart decision makers and how you can adopt them.
- What successful decision makers do to master the process of calculated risk.
- Why cogitating will turn you into the best decision maker in the room.
- Why embracing the "big picture" is the basis for all smart decisions and the secrets to building one.

### The bottom line . . .

Sharpen your daily decisions by understanding the context of every problem, thinking tactically, and embracing the habits of smart decision makers. It's simple -- Better decisions, better rewards.

### To check availability . . .

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[www.commonsenseenterprises.net](http://www.commonsenseenterprises.net)



## What others are saying...

*"FASTSIGNS is all abuzz about Bob!"*

Claire Billingsley  
FASTSIGNS International

*"I know you had the attention of our members because I heard you quoted time after time throughout the rest of the convention."*

Donna Stollfus  
Rocky Mountain Association of Fairs

*"You were a terrific success. Judging by the questions and number of people taking notes, your comments were right on target."*

Henry Bergson  
National Electrical Manufacturers  
Representatives Association

*"You definitely struck a chord with the audience. Excellent Job!"*

Georgia Foley  
Specialty Tools & Fasteners Distributors  
Association

*"I'll bet I had 15 people come up to me and express appreciation for what you shared."*

Harry Norris  
National Confectioners Logistics Council

## About your presenter...

Bob Wendover has been researching and writing about workforce transition issues for more than 25 years. He is the award-winning author of *Figure It Out!*, *Business-to-Business Selling* and *the Emerging Generations*, *Crossing the Generational Divide*, *High Performance Hiring*, *Recruiting for High Performance*, and *Two Minute Motivation*, among other publications. He appears regularly in national and local media and has conducted more than 1500 seminars and workshops. But he's no "sage on the stage." He was conducting interactive keynotes way before the term was coined. That's the type of session at which Bob has become a master. He's spoken everywhere from the towers of Wall Street to the outback of Alaska. He will entertain you. He will inform you. But most important, he will provide tailored solutions that are easy to implement.



**Bob Wendover**

## Clients Include

- Alegent Health
- American College of Healthcare Executives
- Association for Manufacturing Technology
- Chevron USA
- Children's Hospital Association
- Citigroup
- CITGO
- Colorado Rockies Baseball Club
- Construction Users Roundtable
- Dairy Queen
- Dematic
- Deutsche Bank, NA
- Energy Generation Conference
- FASTSIGNS
- First Trust Corporation
- IBM
- Idaho Power Company
- IGA -Supervalu
- Intel Corporation
- Kaiser Permanente
- KPMG
- Major League Baseball
- McLane
- Mighty Auto Parts
- Otter Tail Power Company
- Parker Hannifin
- Providence Health
- Salt River Project
- Sartorius
- Shell Oil
- State Farm Mutual Insurance
- Super 8 Motels
- University of Industrial Distribution
- Westar Energy
- And numerous associations, government agencies and educational institutions.